

1. As a consumer, how does this transaction benefit me?

- Our vision is to power prosperity by making it simple for consumers to make better decisions about their money. We'll do this by providing a consumer finance platform that works like a personalized financial assistant that uses data and AI to match consumers with products that are right for them, put more money in their pockets and offer access to insights and advice.
- Our platform will provide consumers with transparent access to their critical personal finance information - including their income, spending, and credit history - to help them better understand their complete financial picture and use it to their advantage, such as for obtaining better interest rates. This will put the power in consumers' hands so they can take the steps necessary to improve their financial health.

2. How will this all work?

- Credit Karma will remain a separate business unit to allow them to focus on accelerating their customer growth. Credit Karma CEO and Founder, Kenneth Lin, will continue to lead the Credit Karma team.
- With 100 financial service providers on the platform, which is powered by leading artificial intelligence, we will be able to match consumers with the best offers that are right for them.
- The payoff for customers will be transparent and personalized product offerings that help users reduce debt, maximize savings and put more money in their pockets faster. For example:
 - With Credit Karma's technology, consumers will be able to see pre-approved offers on loans and credit cards.
 - Consumers will also have access to some of the lowest rates in the industry, avoid unnecessary fees, lower their cost of borrowing, avoid a negative impact on their credit, raise the return on savings and have faster access to cash.
 - The personalized financial assistant will also offer access to insights and advice to make better decisions about their money and increase their credit score.

3. What does this mean for the Credit Karma Tax product?

- Intuit is strongly committed to providing customers with free tax filing options and that will not change with this transaction. We intend for the Credit Karma Tax product to remain available for those who want it. We will have more details after closing.

4. So, will you still offer tax products for free?

- No one is more committed to free taxes than we are. Over the past 5 years, we've delivered completely free tax returns to over 55M customers who have paid us nothing. And last year, approximately 13M customers filed for free using a TurboTax product. Nothing about this transaction has changed our commitment to free.

5. How will Intuit and Credit Karma use and protect consumers' data?

- Both Intuit and Credit Karma operate with the principle that consumers should control their personal data. We do not sell their personal data. That is not changing.
- We don't share personal data without customer permission. We use customer data for their benefit. Our vision is to put the power in consumers' hands to let them access and use their data to their advantage.

6. How will the combined company benefit consumers and competition?

- This is about bringing more choice to more consumers. We see this combination as an important contribution to helping consumers make sense of this fragmented market and get matched with offers from 100 financial service providers who are competing for their business – offers that suit their unique situation.
- Together, the complementary strengths of our combined companies will help us to invest in innovation, build faster and develop products consumers expect and deserve.

7. I'm a Credit Karma customer. What does this mean for me?

- Credit Karma will remain a separate business unit to allow them to focus on accelerating their customer growth. Credit Karma CEO and Founder, Kenneth Lin, will continue to lead the Credit Karma team.
- This accelerates the Credit Karma mission and enables Credit Karma to make a larger impact on their customers more quickly than they are able to alone. With millions of customers, more financial partners and more resourcing, they will be able to provide more value to consumers.
- The transaction is expected to close in the second half of 2020, subject to regulatory approval and other customary closing conditions. Until that time, we remain independent companies.